Town & Country Review

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First & Merchants National Bank

S. David Thomas - Marketing Manager

This prominent bank is located at 801 Main St. in Lynchburg, phone 846-2701, and a location also at Langhorne Rd., Old Forest Rd., Wards Rd., and Campbell Ave.

The First and Merchants National Bank is an institution of financial strength and safety and may well be termed the **"Friendly Full-Service Bank."**

It was founded by men of character and integrity who were very prominent in business and commercial activities and has progressed as this section itself has grown and progressed.

Under the management of efficient and capable men, they invite accounts of business men and women, ranchers, laborers, and all people who desire profitable service with a modern banking institution.

At this bank you will find strength, seasoned judgement, dependability, accuracy in handling details and breadth of vision – all to be applied to the management of your personal commercial affairs.

In making this 1972 Review, we, the writers, wish to make the statement that at the First and Merchants National Bank you may at all times bank with safety.

Industrial Mechanics, Inc.

F. Ray Southirn - Owner

With such a rapid development of this section, an efficient welding service becomes more necessary. By having a dependable welding service, much delay is avoided and operation costs are drastically reduced for industries.

It makes no difference how large or small the job may be, the Industrial Mechanics, Inc. at 317 Cleveland phone 845-7815 in Lynchburg will do it in such a manner that you will be entirely satisfied with their work. They are fully equipped for all classes of work, including cast iron, bronze and brass and they do each job according to the latest approved methods. They are specialists in the repair of broken parts. They specialized in boiler and refractory sales, installation and repairs; high pressure welding, acid cleaning and stack repair.

The management are specialists who understand in detail the intricate processes of welding various types of metals. You are assured of receiving a preeise job which will give you satisfactory service.

In this 1972 Town and Country Review, we the writers, wish to compliment the Industrial Mechanics, Inc. upon giving such excellent welding service to patrons in this section.

Virginia Lawn And Garden Center, Inc.

Locally Owned and Operated and Managed by
Bob and Arthur Helbling
Landscape Design by Mark Brimijoin

The Virginia Lawn and Garden Center at 4614 Boonsboro Rd. in Lynchburg phone 384-2441 and 239-2732 is well known for their integrity and high standard of operation. They are experts in all phases of landscaping, whether it be residential or commercial. In addition to making your grounds beautiful with lawns, shrubbery and flowers, they will also install a beautiful rock garden, if you so desire.

They always have trees, shrubbery and plants in stock so that you do not have the inconvenience of having to wait for delivery in getting your work completed. Landscaping not only adds to the beauty of your home, but it increases its value as well.

This 1972 Review and its writers wish to recommend this fine establishment to all of our readers.

FRADY'S MUSIC CO.

Evelyn Frady - Owner

This reliable firm is located at 209 Pearl St. in Lynchburg, phone 847-4622. They are headquarters in this area for amusement devices and coin-operated machine lease and service.

The knowledge that it takes to properly choose the right and most profitable machines and repair them as well could certainly not be covered in any small book. The management of this well-liked concern is ever striving to fill the needs of businesses who look to them for high quality, high profit devices. The fact that they serve their customers well is evident by the number of businessmen who trust in them to handle their accounts.

The compilers of this 1972 Town and Country Review Issue are pleased to commend this company for their honest straightforward business practices, and suggest the businessmen of this area contact Frady's Music Co. for lease, or service for a wide variety of profit-making machines.

SIL-O-ETTE, INC.

Distinctive Fashions For The Discriminating Lady

The SIL-O-ETTE, Inc. located at The Pittman Plaza in Lynchburg, phone 846-3503, is one of the leading ladies shops in this area. Visit them on your next trip to town. They are open every night until 9 o'clock for your shopping convenience.

They offer a wide selection of clothing for the discriminating, and make a specialty of catering to the lady who desires to be fashionably attired.

Regardless of her age, figure, or fashion personality, this is the place to find just what will please milady.

Come in where the merchandise is newer and the selection greater. People of every walk of life have found that clothes from this shop are made of the best materials, and priced to fit your budget.

Here you will find nationally advertised brands, helpful and friendly sales personnel – all of these things contribute to make shopping here a real pleasure.

Be sure to visit our new **"Reflection 21"** shop featuring sophisticated junior styles for the young career girl.

This 1972 Review, and its copyista, make particular mention of this well-liked ladies shop.

LANDOVER CARPETS

Otis Moore - *Manager*

Have you taken a good look at your old rugs lately, or are you already planning to buy new carpeting? If so, you will find that it is definitely to your advantage to go to Landover Carpets at 2121 Wards Rd. in Lynchburg, phone 239-4022.

They have one of the finest and most extensive selections of fine carpeting in this entire area. They will be happy to bring their samples to your home or business and discuss your needs and desires with you at no obligation to you.

After you have made your selection, they will provide expert installation by experienced, efficient carpet layers who will do the job in the shortest amount of time with the least disruption to your home or business.

As the editors of this 1972 Review, it is our pleasure to commend this firm for their honest dealing and recommend them highly to all our readers.

WOOD DRY CLEANING, INC.

Jones C. Caldwell - Owner

The Wood Dry Cleaning, Inc., phone 847-6685, is located at 548 Oakley Ave., in Lynchburg, offers a complete service in dry cleaning and shirts service.

Appearance does make a difference, and people who realize this, keep their clothes looking the part by having them cleaned and restored to their original freshness and style by this shop. They know by experience and science how to remove those spots that get on clothes in the most unexpected manner. To have those spots removed safely, send your clothes to the Wood Dry Cleaning today.

Whether you have a dress, suit, hat or coat, you'll find this shop will clean it well.

In this 1972 Town and Country Review we, the organizers, wish to congratulate these veteran cleaners upon their success in serving this section well at all times.

H & H RENTAL CENTER

JAMES HICKS - OWNER

Almost every type of equipment that can be imagined is available for rental at the H and H Rental Center in Lynchburg at 525 Alleghany Ave., phone 846-5243. (1 block from Memorial Ave. diagonally across from Motor Vehicle.)

Contractors or do-it-yourself handy men can find the equipment they need fast to complete a job. Most everything is rented, from augers to wheelbarrows and many items in between.

Beds for babies, guests and convalescents, high chairs, strollers, baby scales, reducing equipment, chairs, tables, power tools, sanders and portable welders are available for rental at his establishment.

Telephone them to locate the equipment you need. The personnel here are ready to serve you with the most complete line of new machinery and tools.

This firm provides a real convenience for the do-it-yourself homeowner in this area. Rent by the hour, day, week or month at this establishment.

The H & H Rental Center is the firm suggested in this area to contact for equipment rental by the editors of this 1972 Review.

Shanaberger Contracting

ROBERT W. AND LARRY R. SHANABERGER

The Shanaberger Contractors in Lynchburg located at 4673 Alabama Ave. is noted throughout this section for first class building contracting. They have a reputation for getting a job done properly and quickly.

It is good to know that when you employ a contractor you can depend on him to do the job according to specifications. Experience and proper equipment enables them to tackle any contracting or alteration job and complete it with expert detail.

The planners of this 1972 Review points out the first class guaranteed workmanship offered by this firm. We suggest you call them when you need a contractor for any reason. If you are contemplating building, call the Shanaberger Contractors, phone 239-5930. You'll be more than pleased with their work.

Campbell Enterprises, Inc. Wholesale Outlet

R. LLOYD CAMPBELL - OWNER

Whether you are looking for a mobile home, the people to see are Campbell Enterprises, Inc. at 3985 Wards Rd. in Lynchburg phone 237-2540.

This is the first mobile home dealer on your way into Lynchburg. See them for the all new split-level mobile home. They are truly!!!homes of distinction.

They feature the well known Town and Country mobile homes. You find the selection is great here, and the buys are even better. This dealer has a fine reputation for standing behind every sale he makes.

They have models to suit everyones needs, and at a range of prices that will make it easier on the budget.

In their mobile homes, you'll discover new spaciousness and convenience. Their mobile homes are as well decorated and furnished as anyone would desire.

The editors of this 1972 Town and Country Review commend this dealer for serving our people well, and suggest to our readers that they see Campbell Enterprises, Inc., the people who will not compromise their fine reputation by not giving their customers the best values and finest service possible.

"See Booker the Broker for the best".

Humphrey's Radio and TV Sales and Service

Landon Humphrey - *Owner*

This firm offers the greatest value in television and stereo sales and service and is located at Rt. 29 in Madison Heights, phone 847-4912.

RCA and Zenith have always been a name synonymous with excellence and quality. They are truly pioneers in many facets of the electronics field so it is no surprise that their Color TV sets are among the finest. Their experience and record is your real guarantee of satisfaction. Whether you want Color TV, Stereo, or a combination, this is the home of the best.

They maintain a modern, up-to-date establishment where the best of your set can be natured. They use the latest scientific devices for testing in order to detect anything that is in need of replacement or adjustment. Being familiar with almost every type set in town, you to drop your set off the next time in town.

The compilers of this 1972 Town and Country Review recommend this reliable, friendly dealer to our readers. We commend Humphrey's Radio and TV Sales and Service for their honest service to the people of this area.

Sears Roebuck & Co.

Over the years more and more people have come to realize the great savings by doing their shopping from Sears, located at 2315 Memorial Avenue in Lynchburg. Phone 846-4651 for catalog orders and 846-7341 for the main store.

The giant world of Sears can supply a family with everything either from their in stock supply or their easy to use catalog.

Along with their daily fine values on quality merchandise, Sears makes it easier to shop when you want by using their convenient revolving charge plan.

The management of this store is well liked by the people of this area because of their efforts to assure his customers of prompt selection at all times and friendly service from people who are thoroughly aware of the merits of their department.

The writers of this 1972 Town and Country Review suggest to the people of this area that they make it a point to do their shopping at Sears as so many of the other people do throughout the area. We commend the management of this fine store for serving their customers in a fine manner.

Tolley Roofing Company

J. T. Tolley - *Owner*

Roofs are very important in the preservation, the beauty, and durability of your home or business. Don't delay having your roof repaired, the Tolley Roofing Co. at Rt. 1, in Forest phone 239-6505 can repair or re-roof your home or business at prices to suit your pocketbook.

Many people do not know just what type of roof they should have on their home to add to its beauty and durability. This firm will explain the various roofing materials and their advantages to you. They have a varied selection of materials and colors from which you may choose.

These workmen have had years of experience and they give personal attention to every job. If you are in need of a roofing job of this kind, call them or stop by their place and they will gladly give you an estimate.

The writers of this 1972 Town and Country Review wish to recommend this prominent firm to all of our readers for roofing work.

House Of Sounds

Will Henderson - Owner

Turn you own home into a veritable music hall with an outstanding stereophonic music system from the House of Sounds, at Plaza Mini Mall in Lynchburg, phone 845-6130, their systems will bring years of exciting listening pleasure into your home. Call them anytime and see how reasonable the prices are on a complete music system. They are available with low monthly payments. They carry albums of all types from the foremost recording companies around the world.

Whatever your listening pleasure, contact this firm. AM radio receivers are available for popular music listening. The classics are available from FM radio stations. Bring the realism of a live concert into your home. Stereophonic radio. They say all music in their full natural beauty and dimension of solid state engineering.

Quality record changers and tapes are also sold by this concern. Why not purchase a combination unit with AM FM stereo and AM radio, including a phonograph tape deck.

The writers of this 1972 Town and Country Review are pleased to recommend such a fine firm to this to our readers.

FIRESTONE TIRES

H. A. Mayhew - *Manager*

Located at 1405 Main in Lynchburg phone 845-4557 is your dealer for the famous Firestone tires and accessories. This firm carries a comprehensive stock of tires, tubes, auto supplies, radios and accessories as well as household appliances, TV sets, stereos, sporting goods, bicycles and bicycle parts.

Firestore tires are known the world over for their quality of materials and construction. They are built to give you a maximum of cost free mileage and safety. All of this guaranteed by one of the finest guarantees in the industry.

The management of this store has the wisdom in stocking the best of passenger, truck, tractor tires and tubes. The Firestone Tire Store prides itself in showing the very latest in tires at reasonable prices available with tires to fit your budget.

The writers of this 1972 Town and Country Review are pleased to recommend this Firestone dealer to our readers.

Barr Bros., Inc.

Billy Ray Perry - *Manager*

Barr Bros., Inc. is located at 811 Main St. in Lynchburg. Phone 847-4311 for quality watches, jewelry and gifts.

If you desire a watch or jewelry at a reasonable price you will find it here. It is a place that you visit this popular store, well stocked and complete with everything that is in the line of jewelry, watches, clocks and silverware. Watches are among the most popular makes for men and women with many gifts for your choice.

They will be delighted with the new ideas and will get for gifts and remembrances. All of those many articles of jewelry so dear to the feminine heart are offered in a great profusion of attractive patterns.

This jeweler has spent many hours of offering only quality merchandise at reasonable prices along with friendly honest service and has gained the confidence of the people of this area as shown by their ever increasing clientele.

The authors of this 1972 Town and Country Review suggest you stop in and just browse around the next time you are in town shopping.

Big Tee Drive In

Bill Hudnall - *Owner*

For good and fast service are the words of the Big Tee Drive In located at Rt. 29 in the Madison Heights phone 845-7823.

Many people in this area have found, there is no better drive-in than this one.

On their menu you will find taste tempting hamburgers and sandwiches, hot dogs, all types of cold drinks, and one of the best desserts you've ever tasted and all prepared in the most sanitary fashion with modern equipment.

The management of this drive-in has made it a point to hire employees who are courteous and who will give you fast service.

The compilers of this 1972 Town and Country Review suggest to our readers that the next time they are in town, they stop in at the Big Tee Drive In for a tasty filling meal at little cost. We compliment them for their reputation of quality food and friendly service.

TIMBER TRUSS COMPANY, INC.

Thomas E. Gibson - *Representative*

Located in Lynchburg phone 847-4232 or visit in Timber Truss Co., Inc. headquarters in this area for people who want to save many dollars on do-it-yourself building needs and hardware.

Conveniently located store is known for the high quality products at reasonable prices and their friendly helpful sales staff.

At this store you will find a complete line of Gang-Nail Trusses, Floor trusses, pre-hung Ever Straight door units and Wood door units and Easy-Rect sections. They also carry a complete line of woods to help complete a truss job in the fastest easiest way.

To our readers of this 1972 Town and Country Review, we, the authors, point out this well-managed store that serves the people of this area to their best interest.

Lynchburg Livestock Market

Harry Turpin - Owner

Offering the best service and results in the sale of your livestock, it is generally agreed that it pays to do business with the Lynchburg Livestock Market at 2300 Mayflower Drive in Lynchburg, phone 845-6095.

This reliable concern has served the people of this district most effectively and efficiently with a marked degree of success.

They seek to find the most advantageous market for their livestock, and that they have been successful is evidenced by the increasing number of people who are doing business with this firm. They offer both the buying and selling public a real service.

This firm is a progressive organization, having the confidence of the people throughout this section.

The writers of this 1972 Town and Country Review suggest to stockmen of this district that in selling their livestock, they can do no better than contact the Lynchburg Livestock Market.

Virginia Squire Shop, Inc.

L. B. Houff - *Owner*

Custom picture framing is expertly done here by the Virginia Squire Shop, Inc. Route 221 in Forest. Phone 239-3635 for information in this line.

Come from one of the largest selections of moldings in this area. Custom and stock frames are available here in all sizes and shapes.

Mirror board and glass are cut to order to fit your picture. Custom designing of your frames and mats for every need has made this firm well known and popular in this region.

You'll enjoy doing business here. A courteous welcome is given to all who enter this shop. Your picture framing will be done artistically at a modest price. Satisfaction is assured.

Take that print you have stored away or that picture you painted last year to them today and have it framed so you'll be proud to hang it in your home.

For all your picture framing needs, the authors of this 1972 Review recommends the Virginia Squire Shop, Inc.

ARBY'S ROAST BEEF RESTAURANT

SHERWIN COOK - OWNER

There is a good reason for Arby's Roast Beef Restaurant located at 2500 Memorial Avenue in Lynchburg being so popular. The short orders served here have real 'pulling power' and draw lovers of fine food for many miles around. It's better than eating at home.

Here you will find a friendly atmosphere. Your orders will receive prompt attention and everything served you will be of the best quality. It isn't often that we can find a restaurant serving such delicious food at such fair prices. Try them for real service and good food, and we are sure you will tell your friends about them.

The owner is proud of his establishment and has good reason to be.

Stop hunting for that good place to eat while you are in town. Stop here and you'll have found it.

The organizers of this 1972 Review unhesitatingly give our full endorsement to Arby's Roast Beef Restaurant.

MILT'S FAIRWAY MARKET

Milt Fore - Owner

Drop in at Milt's Fairway Market located at 4311 Wards Road in Lynchburg, phone 239-2712 if you are interested in real bargains. You will find their shelves are stocked with a complete variety of vegetables, fruits, cereals as well as all the staple groceries and the finest in fresh meats. They custom cut and process meats for your home freezer. To assure you of top quality merchandise, this store handles only the best known brands in good products.

It is a pleasure to shop at this grocery because great care is taken to see that all foods available on the market today are within your easy reach and you can be assured that they are priced right for you.

The outstanding virtue of this grocery store is the friendly and courteous service that is always yours when you trade here. It is to your advantage as well as your pocketbook to shop at this modern store.

In knowing the reputation of this fine store, the editors of this 1972 Review give our recommendation to the people of this area.

Wilson Alignment Service

CLYDE L., RONNIE E., AND BUD WILSON - OWNERS

This noted firm is located at 469 Airport Road in Lynchburg, Phone 239-2545. They feature expert front end alignment, wheel balancing, chassis frame straightening, shocks, and brake service for passenger cars and trucks, including tractor trailers.

Wheels out of line and out of balance cost the car and truck owner many unnecessary dollars. Tires are expensive, wheel balancing and aligning is very reasonable. Be wise, economize by letting this firm balance the wheels on your car or truck. They only use the very latest equipment and best materials, and you will receive only quality workmanship.

Don't be one of the persons who say after a wreck, 'I wish I'd had good brakes.' Countless lives are lost each year due to faulty brakes.

In this 1972 Town and Country Review we, the drafters, wish to commend the Wilson Alignment Service upon the splendid services rendered to the car owners and business people of this section.

Phillips Equipment Corp.

Excellent service to all and a full line of parts is the byword of the Phillips Equipment Corp. located at 29 Wards Rd. (U.S. 295) in Lynchburg, phone 239-2649.

They offer the best service in the way of a full line of parts for all John Deere implements and tractors. Parts are furnished on a minute's notice so that there is no delay for people using the John Deere line. Their service department is one of the best in the area.

The name John Deere has been one that has been associated with all the great developments in agriculture for over 125 years. This firm handles the complete John Deere line and has a most complete display. They invite farmers of the surrounding community to come in and look over all the latest in farm implements and tractors.

The narrators of this 1972 Review compliment the Phillips Equipment Corp. on the fine service they render to this and surrounding communities.

EVANS RADIATOR SHOP

Roy A. Evans - Owner

The Evans Radiator Shop is located at 3200 Campbell Ave. in Lynchburg. Phone 846-7244. They clean, repair and recore all makes and sizes of radiators. All work is guaranteed. Leaky radiators demand their service. See that yours gets it.

This is indeed an age of specialists and with water cooled engines, the necessity for specialists to keep them in proper running order is most prevalent.

Although your motor may be in perfect condition and running order and other parts of your car, truck or tractor in the best condition, if you do not have a properly operating cooling system, the engine is soon out of commission. This firm makes a specialty out of recoring and rebuilding your radiator which does away with the expense of getting a new one. This well known concern makes a specialty of radiator work and are only too glad to do the kind of work they guarantee.

With their well known reputation, we, the writers of this 1972 Town and Country Review, commend this fine firm to all our readers.

Town & Country Review

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Bat Masonry Co., Inc.

Wayne Booth - *Owner*

Bat Masonry Co., Inc. is a masonry contracting company who has won an outstanding reputation for their ability in this field.

They have had many years of experience in the commercial, and industrial construction field. This, coupled with the fact that they use only the very best of materials and also that their workmen are thoroughly experienced, has to a large degree accounted for their success in this highly competitive field.

By close and careful supervision at all times this contracting company manages to maintain an outstanding record of efficiency.

The Bat Masonry is located at 8021 Timber Lake Road in Lynchburg, phone 239-9235.

The writers of this 1972 Review are pleased to refer our readers to this competent masonry contractor.

The FBI Academy in Quantico, J. C. Penney in Richmond, and the Medical Surgical Building at the Lynchburg Training School are some examples of the fine work executed by this company.

BURTON CREEK , INC.

E. Martin Christian - Owner

Many families have reason to appreciate the services performed for this area by Burton Creek, Inc., at 6115 Fort Ave. in Lynchburg, phone 239-0341.

This progressive firm has been doing business with our people for years and over that period of time has made many friends throughout the community.

They specialize in the sales and service on all Frigidaire appliances and Motorola TV. They are your local franchised dealers. Call them for any information on any large or small appliances in their entire line.

Readers are invited to stop in and look over their display. They have a complete selection of refrigerators, washers, dryers, freezers, televisions, and ranges. This is the place to do all your appliance shopping. See them the next time you're in Lynchburg.

The writers of this 1972 Town and Country Review highly recommend Burton Creek, Inc. for their community spirit and for their high quality line of home appliances.

R. W. BROOKS

Bob Brooks - *Owner*

A well respected name in this area for professional paint contracting work is R. W. Brooks located at Allied Arts Building in Lynchburg phone 846-3030.

They have had much experience in this field and can guarantee you a perfect job at a realistic price.

No matter what type of surface is to be painted, this firm understands its particular qualities and knows how to prepare it before laying on the paint.

If it is suggestions you need to help you decide on the job, they are more than capable to answer any question and will gladly give you an estimate.

In this 1972 Town and Country Review we, the authors, are pleased to suggest R. W. Brooks to the people of this section, and commend them for their fair dealing and high quality workmanship.

CHARLIE ABBITT & SONS TRUCK DEALERS

Bill Abbitt - Owner

Trucks to meet every need are available in this area at the Charlie Abbitt and Sons Truck Dealers at Wright Shop Road in Madison Heights, phone 845-5987. The fine line of GMC trucks handled here are engineered to your needs.

Gas or diesel powered trucks with tilt-type or conventional cabs are sold here. Call 845-5987.

Different kinds of trucks are needed to perform special tasks. Whether it be for the farm or industry, you'll find the type of heavy-duty truck you need here.

Terms are reasonable and prices are competitive at this firm which has built a fine reputation in this area for square dealing and quality products.

The best in parts and service are available here too.

No stranger to the truck business in this area is the Charlie Abbitt and Sons Truck Dealers. The editors of this 1972 Town and Country Review suggests that you contact this firm for your next truck.

AQUAMASTERS, INC.

Richard A. Johnson - *President*

Located at Route 24 and 501 in Rustburg phone 845-4290 is Aquamasters, Inc. who is completely equipped to drill your water well promptly and efficiently. Call them anytime for estimates on any water well that you want drilled.

They have had years of experience in drilling and repairing wells. Many of this community have had occasion to call on them times in the past. They have always offered efficient and reliable service at a fair price. When you think of drilling a new well or repairing your old one, think of this reputable driller.

In this 1972 Town and Country Review, we the authors, feel we can highly recommend the reliable service offered by the Aquamasters, Inc., and suggest that you call them and get estimates before having any well drilled or repaired.